


[DIRECTORY](#)
[WEB](#)
[ARTICLES](#)
[Home](#)

 SEARCH FOR [Advanced Search](#) [Help](#)


 YOU ARE HERE: [Articles](#) > [All Magazines](#) > [Search](#)


Results for "+"contact information" +television +database" from FindArticles (showing 1 - 10 of 123)

[About](#)

1. **Ethnic NewsWatch. (Web Wise Ways). (Ethnic database)** - 9 pages
David M. Oldenkamp
► Searcher, February 01 2003 by Jill Ann Hurst
2. **Images of history on the Web. (Internet/Web/Online Service Information) (Brief Article)** - 19 pages
Images of history on the Web. (Internet/Web/Online Service Information)
► Searcher, May 01 2002 by David Mattison
3. **The Privacy Rule's effect on recruitment activities in clinical research.** - 3 pages
Clinical research practitioners still are assessing the impact of the Privacy Rule on their daily activities. One area that many researchers worry about...
► Research Practitioner, September 01 2003 by Eileen Rusnak
4. **Directory of companies. (N-Z).** - 1 page
N
► School Library Journal, December 01 2002
5. **Who was, whols, and who will be: domain name ownership research tools.** - 9 pages
Brands and organizational identities have traditionally been defined and protected by copyright and trademark registration as well as their common public...
► Online, May 01 2003 by Mark Goldstein
6. **Around the World in 80 Sites International Business Research.** - 12 pages
Part 3: Latin America and the Caribbean
► Searcher, June 01 1999 by Sheri R. Lanza
7. **Re-Licensing: A New Publishing Reality?: Aggregators could serve as a third party between freelancers and publishers. (Quint's Online). (Column)** - 4 pages
Personally, I don't watch reality programs on television. Frankly, the concept makes me uncomfortable. It feels too much like some dire end-of-civilization...
► Information Today, January 01 2002 by Barbara Quint
8. **What's what with Who's Who on the Web. (Internet Express). (Reed Elsevier/LexisNexis Group Marquis Who's Who on the Web)** - 5 pages
See them lined up on the reference shelf: Who's Who in America, Who's Who in 20th Century America, Who's Who in the East, Who's Who in the West, Who's...
► Searcher, July 01 2003 by Irene E. McDermott
9. **Electronic strategies to manage key relationships. (Focus: communications)** - 3 pages
Relationship management is one of the most challenging and critical aspects of any superintendent's job.
► School Administrator, September 01 2003 by Nora Carr
10. **2003 Beyond Borders Resource Guide. (travel services) (Bibliography)** - 10 pages
Travel Services/Destination Information
► Association Meetings, June 01 2003

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10 [Next 10](#)

 We're always looking for ways to improve your search experience. [Tell us](#) how we're doing.

 Join the Zeal community and help [build the "+"contact information" +television +database" Directory Topic](#).

DIRECTORY

WEB

ARTICLES

SEARCH FOR [Advanced Search](#) · [Help](#)

©2003 LookSmart, Ltd. All rights reserved. · [About Us](#) · [Advertise with Us](#) · [Advertiser Log-In](#) · [Privacy Policy](#) · [Terms of Service](#)

T S2/FULL/1

2/19/1 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

03065449 Supplier Number: 46266396 (THIS IS THE FULLTEXT)

JOINING TELEVISION AND THE INTERNET USING JAVA

Internet Week, v2, n14, pN/A

April 1, 1996

ISSN: 1081-2474

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1053

TEXT:

Another solution is in the works that could help hasten the convergence between the Internet and television. Consumers may begin using the software-based solution as early as this fall to click on web pages while they watch television on their PCs or after viewing TV programs.

The solution, called HyperTV, is the brainchild of ACTV Inc. and EarthWeb LLC. HyperTV is a Java-based application that will allow broadcasters to stream lists of URLs or other content directly to consumers' computers in real time. This means that as a consumer is watching a program, the nightly news, for example, the broadcaster can send a steady stream of URLs to the consumer during the broadcast that correspond to the stories being aired. By clicking on the URLs, a user can link to additional content related to items referred to during the broadcast.

Coming Soon

ACTV and EarthWeb plan to deliver the application in the third quarter. The client portion of the solution will be available free to consumers and will work with most browsers, although Netscape Navigator 2.0 is recommended since the technology takes advantage of its frames capabilities to deliver URLs while online viewers are watching broadcasts (via either intercast or internal TV cards). Broadcasters will have to license the server application and will pay fees based on the size of the online audience receiving the URL or data streams.

Unlike intercast, which assumes that users will watch TV on their PCs, HyperTV users don't have to be watching on their PCs to get the URLs. Instead, consumers can connect to the HyperTV web site, receive a stream of URLs (which are cached), and return later to click on the links. Although this could be an expensive option for those that pay for access by the hour, it is easy and inexpensive for those using the increasingly popular flat-rate access services.

Although no specific agreements with broadcasters have yet been reached, Bruce Crowley, president of ACTV Interactive, said the joint venture was talking with "most" of the major broadcast and cable firms.

"We think this is a significant step in the blurring of the lines between the TV and the Internet," said Crowley. "We think that people will really benefit from this technology and the ability to get more information on news, sports, education, entertainment -- it's very interactive and exciting."

"HyperTV is an important new media technology which links broadcasters, web sites and Internet users in real-time through a two-way interactive channel which can be individualized by region or by user," added Nova Spivack, senior vice president for marketing strategy for EarthWeb.

Uncovering Opportunities

Besides offering the obvious advantage of letting broadcasters provide additional information on their shows, the technology also offers other benefits for media firms. For example, local broadcasters could choose to stream local traffic updates, headline news, stock quotes, or other information rather than URLs. This information could succeed in drawing a business audience that normally may not be watching television programming during the day.

Broadcasters also could use the medium to make programs more interactive by including polls. Viewers could use the polls to respond to issues, to vote on story lines, or for "call-in" type applications using e-mail.

The technology also offers significant benefits for advertisers. "Advertising is a huge opportunity," said Crowley. "You can't see a commercial on TV today without seeing a URL. We can stream the URLs to viewers as part of our service. That's a value-add for the advertiser, and it could be an important revenue stream for the broadcaster."

It also could open a new kind of advertising model -- one based on transactions. For example, a radio station may broadcast -- via the Net -- its musical content. Using HyperTV (which also works with audio-only broadcasts), the station could broadcast the URL of the band and a message about ordering music CDs, t-shirts, concert tickets, or other related items. Advertisers could pay fees based on the number of sales they make from their web sites, explains Crowley.

"The possibilities of this medium are limited only by the imagination," he added. "There are probably more applications that we haven't thought of yet."

Developing HyperTV

HyperTV primarily will be targeted at the consumer and small/home office market, although larger companies may also be potential customers, said Allison Fishman, marketing and industry relations manager for EarthWeb.

"We see HyperTV as a new medium, although it also represents a convergence between two mediums -- the TV and the Internet," said Fishman.

The development work on HyperTV began about four months ago, although the budding relationship between EarthWeb and ACTV began several months earlier. "We met ACTV at an industry event in New York and there was an almost instant synergy and good feeling between the groups," said Fishman. "We knew we wanted to work together. The ah-ha came later when we began to discuss HyperTV. It is a very elegant and simple solution that promises to be very strong."

Intercast Moves Forward

In the meantime, the Intericast Industry Group is still hard at work developing its technology. Intericast is a hardware and software solution that joins television and the Internet on a consumer's computer. Intel Corp. is creating a board and software combo that enables the technology. The board includes a graphics controller and television tuner, which allows users to view broadcast television programs on their PCs. Web pages will be broadcast using the vertical blanking interval (VBI) standard, which is currently used to deliver closed captioning.

As envisioned, the pages will contain information that broadcasters believe consumers want. To get more information on a topic, users will be able to click links embedded in the broadcast pages. Intericast software automatically will trigger the computer to dial-up the user's access provider and launch his or her web browser.

Intericast Industry Group members believe that the medium has the potential to significantly change television viewing -- and advertising.

Intel expects to begin shipping the board/software duo -- which will be embedded in most new PCs -- this summer.

The industry group is comprised of more than 20 media, cable, software development, content, PC manufacturing, and technology firms.

For more information on HyperTV, contact ACTV at (212) 262-2570 or EarthWeb at (212) 725-6550. For information on intercast, visit the Intericast Industry web site at <http://www.intercast.org/>.

COPYRIGHT 1996 Phillips Business Information,

THIS IS THE FULL TEXT: COPYRIGHT 1996 Phillips Business Information, Inc. Subscription: \$697 per yer as of 1/97. Published 52 times per year. Contact Phillips Business Information Inc., 1201 Seven Locks Road, Potomac, MD 20854. Phone (301) 424-3338. FAX (301) 309-3847.

COPYRIGHT 1999 Gale Group

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

?

SHOW FILES

File 15:ABI/Inform(R) 1971-2004/Jan 10
(c) 2004 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2004/Jan 12
(c) 2004 Resp. DB Svcs.

File 610:Business Wire 1999-2004/Jan 13
(c) 2004 Business Wire.

File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2004/Jan 13
(c) 2004 The Gale Group

File 476:Financial Times Fulltext 1982-2004/Jan 13
(c) 2004 Financial Times Ltd

File 624:McGraw-Hill Publications 1985-2004/Jan 12
(c) 2004 McGraw-Hill Co. Inc

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Jan 13
(c) 2004 The Gale Group

File 636:Gale Group Newsletter DB(TM) 1987-2004/Jan 13
(c) 2004 The Gale Group

File 613:PR Newswire 1999-2004/Jan 13
(c) 2004 PR Newswire Association Inc

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2004/Jan 13
(c) 2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2004/Jan 11
(c) 2004 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2004/Jan 13
(c)2004 The Gale Group

File 20:Dialog Global Reporter 1997-2004/Jan 13
(c) 2004 The Dialog Corp.

File 35:Dissertation Abs Online 1861-2004/Dec
(c) 2004 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 65:Inside Conferences 1993-2004/Jan W2
(c) 2004 BLDSC all rts. reserv.

File 2:INSPEC 1969-2004/Jan W1
(c) 2004 Institution of Electrical Engineers

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.

File 474:New York Times Abs 1969-2004/Jan 12
(c) 2004 The New York Times

File 475:Wall Street Journal Abs 1973-2004/Jan 12
(c) 2004 The New York Times

File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov
(c) 2003 The HW Wilson Co.

File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Dec
(c)2004 Info.Sources Inc

File 348:EUROPEAN PATENTS 1978-2004/Jan W01
(c) 2004 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20031225,UT=20031218
(c) 2003 WIPO/Univentio

File 347:JAPIO Oct 1976-2003/Sep(Updated 040105)
(c) 2004 JPO & JAPIO

?

Set	Items	Description
S1	1373	CONTACT(W) INFORMATION AND TELEVISION AND DATABASE
S2	519	S1 AND SEARCH? AND MESSAGE
S3	493	RD (unique items)
S4	393	S3 AND DIGITAL
S5	187	CONTACT(W) INFORMATION (W5) TELEVISION
S6	22	ADVERTISEMENT (W3) CONTACT (W) INFORMATION
S7	20	RD (unique items)
?		

SHOW FILES

File 149:TGG Health&Wellness DB(SM) 1976-2004/Jan W1
(c) 2004 The Gale Group

File 444:New England Journal of Med. 1985-2004/Jan W2
(c) 2004 Mass. Med. Soc.

File 5:Biosis Previews(R) 1969-2004/Jan W1
(c) 2004 BIOSIS

File 73:EMBASE 1974-2004/Jan W1
(c) 2004 Elsevier Science B.V.

File 155:MEDLINE(R) 1966-2004/Jan W2
(c) format only 2004 The Dialog Corp.

File 34:SciSearch(R) Cited Ref Sci 1990-2004/Jan W1
(c) 2004 Inst for Sci Info

File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 1998 Inst for Sci Info

File 455:Drug News & Perspectives 1992-2003/Dec
(c) 2003 Prous Science

File 129:PHIND(Archival) 1980-2004/Jan W1
(c) 2004 PJB Publications, Ltd.

File 130:PHIND(Daily & Current) 2004/Jan 13
(c) 2004 PJB Publications, Ltd.

File 74:Int.Pharm.Abs 1970-2004/Nov B2
(c) 2004 Amer.Soc.of Health-Sys.Pharm.

File 42:Pharmaceuticl News Idx 1974-2003/Dec W2
(c)2003 ProQuest Info&Learning

File 625:American Banker Publications 1981-2004/Jan 13
(c) 2004 American Banker

File 637:Journal of Commerce 1986-2004/Jan 09
(c) 2004 Commonwealth Bus. Media

File 169:Insurance Periodicals 1984-1999/Nov 15
(c) 1999 NILS Publishing Co.

File 80:TGG Aerospace/Def.Mkts(R) 1986-2004/Jan 13
(c) 2004 The Gale Group

File 6:NTIS 1964-2004/Jan W2
(c) 2004 NTIS, Intl Cpyrght All Rights Res

File 63:Transport Res(TRIS) 1970-2004/Dec
(c) fmt only 2004 Dialog Corp.

File 635:Business Dateline(R) 1985-2004/Jan 10
(c) 2004 ProQuest Info&Learning

File 570:Gale Group MARS(R) 1984-2004/Jan 13
(c) 2004 The Gale Group

File 22:Employee Benefits 1986-2004/Jan
(c) 2004 Int.Fdn.of Empl.Ben.Plans

File 47:Gale Group Magazine DB(TM) 1959-2004/Jan 05
(c) 2004 The Gale group

File 8:Ei Compendex(R) 1970-2004/Jan W1
(c) 2004 Elsevier Eng. Info. Inc.

File 94:JICST-EPlus 1985-2004/Jan W1
(c)2004 Japan Science and Tech Corp(JST)

File 7:Social SciSearch(R) 1972-2004/Jan W1
(c) 2004 Inst for Sci Info

File 268:Banking Info Source 1981-2004/Jan W1
(c) 2004 ProQuest Info&Learning

File 626:Bond Buyer Full Text 1981-2004/Jan 13
(c) 2004 Bond Buyer

File 267:Finance & Banking Newsletters 2004/Jan 12
(c) 2004 The Dialog Corp.

File 139:EconLit 1969-2004/Jan
(c) 2004 American Economic Association

File 608:KR/T Bus.News. 1992-2004/Jan 13
(c)2004 Knight Ridder/Tribune Bus News

?

Set	Items	Description
S1	131	CONTACT(W) INFORMATION AND TELEVISION AND DATABASE
S2	20	S1 AND SEARCH? AND MESSAGE
S3	20	RD (unique items)
S4	8	S3 AND DIGITAL
S5	4	CONTACT(W) INFORMATION (W5) TELEVISION
S6	0	ADVERTISEMENT (W3) CONTACT (W) INFORMATION
S7	0	RD (unique items)
?		

L Number	Hits	Search Text	DB	Time stamp
1	1	"720114"	EPO	2004/01/13 10:07
5	2	ADVERTISEMENT adj RESPONSE adj SYSTEM	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/13 11:05
6	73	SECONDARY adj CONTENT and PRIMARY adj CONTENT	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/13 11:06
7	11	SECONDARY adj CONTENT.ti. and PRIMARY adj CONTENT.ti.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/13 11:08
8	0	SECONDARY adj CONTENT.ti. and PRIMARY adj CONTENT.ti. and contact adj information	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/13 11:09
9	0	SECONDARY adj CONTENT.ab. and PRIMARY adj CONTENT.ab. and contact adj information	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/13 11:11
10	7	advertis\$7 near contact adj information and television	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/13 11:11
11	89	("Re17023" "3764747" "3911446" "4337463" "4361851" "4528643" "4592546" "4622583" "4630143" "4695869" "4718106" "4788682" "4847886" "4864604" "4870515" "4887308" "4920432" "4943963" "4953039" "4956768" "4977455" "4989234" "5013038" "5036500" "5054360" "5063610" "5073931" "5081680" "5083800" "5119507" "5119711" "5120076" "5132992" "5136644" "5155762" "5162905" "5185786" "5189630" "5191573" "5195134" "5214792" "5216703" "5237157" "5262940" "5262964" "5303393" "5313408" "5355302" "5357505" "5418844" "5444499" "5448625" "5455823" "5457739" "5469431" "5539635" "5559878" "5570295" "5572442" "5592511" "5629867" "5661787" "5675734" "5689081" "5689245" "5703795" "5721584" "5734119" "5752186" "5758286" "5759101" "5774534" "5809246" "5815814" "5835583" "5857149" "5864804" "5867155" "5867780" "5870710" "5880386" "5886274" "5892171" "5900564" "5907322" "5907793" "5913258" "5963916" "5991737").PN.	USPAT	2004/01/13 11:18
12	8	("4843562" "4989233" "5303393" "5410326" "5539635" "5661787" "5663757" "5708478").PN.	USPAT	2004/01/13 11:22
13	6	5991737.URPN.	USPAT	2004/01/13 11:25
14	48	5570295.URPN.	USPAT	2004/01/13 12:04
15	4	("5438355" "5570295" "5640193" "5761602").PN.	USPAT	2004/01/13 12:16
16	0	6230325.URPN.	USPAT	2004/01/13 12:18
17	17	heisei.in.	JPO	2004/01/13 12:35

-	10	((("4823306") or ("5708825") or ("5742769") or ("5754939") or ("5944787") or ("5757924") or ("5550984") or ("5388213") or ("5884270") or ("5768391")).PN.	USPAT; US-PGPUB	2004/01/12 15:27
-	34	contact adj information.ti.	USPAT; US-PGPUB	2004/01/12 16:05
-	15	contact adj information near5 television	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:13
-	0	200005679.URPN.	USPAT	2004/01/12 16:13
-	145	information near5 television.ti. and database	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:23
-	3	6209028.URPN.	USPAT	2004/01/12 16:22
-	7	television.ti. and database and contact adj information	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:25
-	44	television.ab. and database and contact adj information	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:35
-	0	television and database near5 compare and contact adj information.ab.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:36
-	0	television and data adj base near5 compare and contact adj information.ab.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:36
-	7	television and data adj base and contact adj information.ab.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 16:36